

# AsoPMR Annual Report 2025

## Introduction

The AsoPMR Annual Report 2024 presents the most significant milestones achieved by the **Asociación de Personas con Movilidad Reducida** throughout the year. Since its foundation, AsoPMR has worked tirelessly to improve accessibility and the quality of life of people with reduced mobility.

This document provides a detailed overview of our initiatives, impact and key collaborations. Through innovative tools such as Park4Dis, the development of new solutions, and collaboration with public and private entities, we continue to move towards a more inclusive society.

We would like to thank all members, partners and volunteers who have made this unprecedented growth possible.

## Message from the President

Dear member,

My name is Carlo Castellano, and I could not be more pleased to welcome you to this AsoPMR annual report. Since we began this journey, our greatest aspiration has been clear: to improve the lives of every person with reduced mobility who is part of this community.

Together, we have overcome many challenges, and each step has given us renewed strength to keep moving forward. There is still much work to be done, which is why we remain fully committed to continuous improvement, offering you the support you deserve and removing the obstacles that still hold us back.

We look to the future with optimism. Soon, we will be launching new services created especially for you, designed with a deep understanding of your real needs: from digital tools and legal advice to entrepreneurial opportunities, talks and events where we can discuss what truly matters and seek solutions together.

For us, you are a fundamental part of this organisation. We would be delighted if you joined us in this new phase, contributing your ideas and energy so that, together, we can continue to demonstrate the proactive and resilient spirit that defines us. Every idea is welcome, because we are convinced that united we can build a more inclusive and accessible world for all.

Thank you for being part of this wonderful community. **You are what drives us!**

## About **AsoPMR**

The **Asociación de Personas con Movilidad Reducida (AsoPMR)** was founded with the primary objective of collecting and disseminating useful information for people with reduced mobility, in order to strengthen their autonomy and improve their quality of life. In addition, the association supports social and entrepreneurial projects with an impact on this group, helping to increase their visibility and facilitate their development.

Among the solutions promoted by the organisation is **Park4Dis**, which, with the support of Fundación ONCE and ACCIÓ, addresses the challenges related to parking spaces reserved for people with reduced mobility. The platform currently provides information on more than **62,000 PMR parking spaces** across **350 cities in 10 European countries**, serving over **10,000 users**.

## Our Links

- Website: <https://asopmr.org/la-entidad/>
- Blog: <https://blog.asopmr.org/>
- Park4Dis solution: <https://www.park4dis.org/main>
- Spot4Dis solution: <https://asopmr.org/spot4dis/>

## Our Mission

To provide innovative services and technologies, developed internally or by third parties, that facilitate inclusive mobility and autonomy for the PMR community at an international level, while promoting respect for their rights and social inclusion.

## Our Vision

AsoPMR aims to become a leading organisation in the promotion of inclusive and sustainable mobility for people with reduced mobility.

## Our Values

- **Active listening**, to gain an in-depth understanding of the real challenges faced by people with reduced mobility in their specific contexts, enabling constructive dialogue with institutions and stakeholders capable of addressing those challenges.

- **Practical, innovative and sustainable solutions** that generate a positive and inclusive impact on people's lives while optimising the use of available human and environmental resources.
- A **community-based approach**, strengthening bonds, building coalitions and fostering understanding among different social groups to promote a fairer and more prosperous coexistence.
- **Inspiring resilience**, through attitudes, tools and resources that strengthen society by improving our ability to relate, adapt and respond to the challenges that inevitably arise throughout life.
- A **global perspective**, coordinating efforts internationally to remove barriers that limit free access to events, experiences and services beyond people's immediate environments.

## Identified Needs

Over the years, AsoPMR has identified specific needs for people with reduced mobility, including:

- Location of accessible parking spaces
- Accessible tourism
- Adapted transport
- Financial support
- Personalised legal assistance
- Fraud control
- Awareness-raising actions targeting both public administrations and the general population
- Psychological support

## Organisational Structure

- **President:** Carlo Castellano  
Expert in sustainable and inclusive mobility.  
Recognised by the European Commission as an expert on the EU Parking Card for PMR.  
More than 35 years of experience leading high-impact technological projects with organisations such as the UN, IOC, FIFA and ESA.
- **Treasurer:** Danilo Francesca
- **Secretary:** Irene Navarro
- **Head of Technology:** Benjamí Solé

## Impact and Activities 2025

### Executive Summary 2025

- Community growth: **399 members**
- Beneficiaries: **More than 12,000 Park4Dis users** in 10 European countries
- Registered accessible parking spaces: **More than 85,000 PMR spaces** in 600 cities

### Status of the Spot4Dis Project (2025)

During 2025, the development and technical structuring phase of the **Spot4Dis project** was formally launched, laying the foundations for its validation as an advanced solution for managing parking spaces reserved for people with reduced mobility.

#### Key milestones of the year:

- Organisation of the app development team and the mapping team
- Start of the development of the Spot4Dis application, including the definition of the functional architecture and main user flows
- Launch of machine learning model development, with technological support from Gemini, aimed at:
  - Analysing PMR parking usage patterns
  - Detecting anomalies and supporting public administrations in decision-making

### Planned and Implemented Activities 2025 – Spot4Dis

#### Main lines of work:

- Development of accessible Street View functionalities in the five pilot cities
- Development and coordination of work with the four Google Fellows, aligning applied research with real project needs
- Data extraction, structuring and analysis related to the use of PMR parking spaces
- Presentation of Spot4Dis MVP results to partner entities and public administrations
- Development of advanced platform functionalities, such as voice commands, aimed at improving application accessibility

### Other Relevant Activities 2025

- Delivery of corporate branding materials
- Publication and update of the following websites:
  - [asopmr.org](http://asopmr.org)

- spot4dis.org
- wisehumancity.org
- Initiation of relationships for European projects and Corporate Social Responsibility (CSR) campaigns, with support from an NGO Manager

## Awards Received

- January 2025 – AMT Smart Destinations Awards 2025 (FITUR)
- February 2025 – Artificial Intelligence and Advanced Technologies Awards 2024, City Council of Madrid
- February 2025 – iomobility Awards 2025
- September 2025 – BNEW Vertical Mobility
- December 2025 – Accessible Europe ICT4All Brussels – Physical Disability Vertical (Finalist)
- December 2025 – Innovation Award, City Council of Valencia

## Additional Activities

- Campaigns to attract new members
- Organisation of thematic webinars with members and experts
- Collaboration with third-sector organisations
- Launch of the Benevity campaign as a corporate donation channel

## Closing and Outlook

The year 2025 represented a key transition phase for AsoPMR: from strategic design to technological and organisational execution. The progress of the Spot4Dis project, the strengthening of the internal structure and the consolidation of alliances lay the foundations for sustainable growth and greater influence on inclusive mobility public policies.

AsoPMR will continue working to **transform data into real impact and technology into effective rights** for people with reduced mobility.